

PRESENTING CONFERENCE PAPERS

Based on a solid understanding of scientists as audience, this course leads the participants to discover that the oral paper is not a “cut & paste” transform of the written paper. Participants also understand how little the written text matters compared to who they are, what they say, and how they visually support their presentation.

The course tackles the three greatest obstacles a presenting scientist faces: *fear, an over-technical text-heavy presentation, and a less-knowledgeable-than-expected audience.*

Through systematically rooting out what lessens presentation impact, and preparing a live delivery, the presenting scientist acquires confidence in himself, fluidity in speech, and authority when handling questions.

Good presentation skills speed up career promotion decisions for two reasons:

- 1) Presenting takes a larger part of a scientist’s time as he or she moves up the research ladder.
- 2) Presenting is key to getting funding and project support.

Course Details

Date/ Time: 6 & 12 July 2018 (Friday & Thursday)
9am – 5pm
[2-day workshop]

Venue: Centre for Translational Medicine (MD6)
NUS Yong Loo Lin School of Medicine
14 Medical Drive Singapore 117599

Fee: \$802.50 per participant (inclusive of course materials, lunches and tea breaks)

To register, please visit:

<https://itumed.nus.edu.sg/psu/registration/index.aspx>

Registration is on a first come first served basis, with full payment.

Closing date is Friday, 1 June 2018

Any cancellation or replacement has to be conveyed to the organiser in writing. There will be no refund in fees for cancellation notice received after 1 June 2018.

Limited to 12 participants

Course Structure

Module 1: Meeting both audience expectations and presentation goals. Slide redesign.

Module 2: Revving up the audience: from cold start to hot finish.

Module 3: Delivering in front of audience and camera: moving, standing, talking, pointing, observing, listening.

Module 4: Facing the questions: preparing the Q&A session, listening to, evaluating the relevance, and answering ten common kinds of scientific questions.

Mode of Assessment

Live skill assessment for each participant based on a seven minute presentation of their paper (recorded on video) and a tough seven minute Q&A session. The assessment includes: persona, posture, continuity, coherence, appeal, readability of slides, explanation of graphics, and handling of hostile questions.

Your Trainers

Jean-Luc and Justin Lebrun are trainers with *Scientific Reach*, an organization that has helped scientists perfect their writing and presentation skills over the past 10 years at A*STAR (Agency for Science, Technology And Research) and other overseas institutes. Justin holds a degree in Arts Management from Lasalle, College of the Arts, and is applying his expertise in visual communication to bridge the communication gap between scientists and their audience. Jean-Luc has managed research programs while working at Apple Computer in its Advanced Technology Research group for over ten years.