

The Craft of Scientific Writing

Your Trainers

Jean-Luc and Justin Lebrun are trainers with *Scientific Reach*, an organization that has helped scientists perfect their writing and presentation skills over the past 10 years at A*STAR (Agency for Science, Technology And Research) and other overseas institutes. Justin holds a degree in Arts Management from Lasalle, College of the Arts, and is applying his expertise in visual communication to bridge the communication gap between scientists and their audience. Jean-Luc has managed research programs while working at Apple Computer in its Advanced Technology Research group for over ten years.

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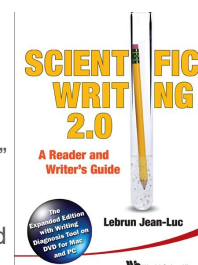
Course Synopsis

Good scientific writing skills open up many opportunities to the researcher: publications, conference or seminar attendance. They also lead to better patents, better research partnerships and better funded research. Clarity and efficiency in scientific writing bears witness to the quality of a researcher; it influences career promotion.

This course is based on the book "*Scientific Writing 2.0: a Reader and Writer's Guide*". It helps identify and articulate the differences between efficient and deficient scientific writing. Through many in-class exercise and the use of *Scientific Writing AssistaNt* (SWAN) software. It promotes good scientific writing habits such as conciseness and clarity.

Course Structure

- Introduction:** "Write to be read" - a reader and "super-reader" perspective.
- Module 1:** The 'Why' and the 'How' of each item in a standard scientific paper structure: title, abstract, introduction, body (headings, subheadings, tables and graphs), conclusion, and references.
- Module 2:** The writing process and the writing strategy.
- Module 3:** Elementary principles of composition: reaching clarity, conciseness, precision and fluidity in writing.
- Module 4:** Identification of writing problems: a walkthrough process to detect structural problems at the sentence, paragraph, and paper level.



Mode of Assessment

Participants bring their own writing sample. At the end of the course, this sample is significantly improved.

Course Details

Date: 25 – 27 February 2019
 (Monday – Wednesday)

Duration: 2.5 days

Time: 9am – 1pm (25 February 2019)
 9am – 5pm (26 & 27 February 2019)

Venue: Symposium Room 2 & 3
 Clinical Research Centre (MD 11)
 10 Medical Drive
 Singapore 117597

Fee: \$802.50 per participant
 (inclusive of course materials and lunches)

To register, please visit:
<https://itumed.nus.edu.sg/psu/registration/index.aspx>

Registration is on a first come first served basis, with full payment.

Closing date is Friday, 18 January 2019.

Any cancellation or replacement has to be conveyed to the organiser in writing. There will be no refund in fees for cancellation notice received after 18 January 2019.

Limited to 20 participants